



**FOR IMMEDIATE RELEASE**

**JULY 2024**



## **Discover the Ultimate Set-Jetting Adventure in the Cotswolds with The Lygon Arms**

**July 2024 (London):** From its idyllic landscapes and rolling hills to its cobblestone streets and quaint villages, The Cotswolds has captured the imagination of filmmakers for decades, serving as a backdrop for countless films and TV shows. This year, guests staying at historic coaching inn The Lygon Arms can embark on unforgettable Set-Jetting adventures through a series of new guided tours, exploring iconic locations from beloved productions.

### **The Jewels of the Cotswolds**

For those needing a Regency-era fix following the end of the latest season of *Bridgerton*, The Lygon Arms offers easy access to numerous filming locations from the famed television series and its spin-offs. A guided tour around Bath and its surrounding villages will transport guests right back to the Regency era, while the splendour of Blenheim Palace, featured in *Queen Charlotte*, is also a must-see. Guests can admire the rooms where dramatic scenes were filmed and marvel at the grandeur that has captivated audiences in countless films and TV shows.

### **Downton Discovery**

With the launch of the third *Downton Abbey* film set for September 2025, *Downton* fans will be thrilled to discover that various sites used in the original show are just a stone's throw from The Lygon Arms. A *Downton Abbey*-themed guided tour will take guests through the picturesque village of Bampton, which doubled as the iconic *Downton* Village and provided the perfect setting for many of the show's memorable moments. Guests will also visit notable locations such as the *Downton* Hospital, local village pubs, and the *Downton* church. This immersive experience offers a unique glimpse into the world of *Downton Abbey*, allowing fans to walk in the footsteps of their favourite characters.



### **A Touch of Magic**

The magical allure of Harry Potter has remained throughout the years and fans of the beloved British series can also embark on an enchanting, guided adventure to locations featured in some of the famous films. The magnificent Gloucester Cathedral, known for its depiction of Hogwarts' corridors and bewitched bathrooms; and Lacock Abbey, which served as Hogwarts in two of the films, are highlight destinations on this magical journey.

### **Relive the Romance**

Ahead of the 2025 release of the fourth Bridget Jones film, The Lygon Arms team can offer insider tips for guests to take a self-guided tour around some of the most iconic locations from the previous films. The famous snow-filled winter scenes of the first Bridget Jones film were shot in the quaint village of Snowhill, a short drive away from The Lygon Arms. Guests can meander through the picturesque village green and see the house that Bridget stayed in, or visit Hall's Piece in Snowhill, featured in both "Bridget Jones's Diary" and "Bridget Jones: The Edge of Reason". The small but charming St. Mary's Church, Swinbrook, where the christening scene in "Bridget Jones's Baby" was filmed is also just a short stroll away.

### **Fantastical Fiction**

Bibliophiles and bookworms are not forgotten as they can also be transported into their favourite written worlds with The Lygon Arms' new tours. The surrounding area housed a number of literary giants, who found their inspiration amongst the idyllic Cotswolds landscapes. Traversing these, guests can dive into the magical world of Oxford with a visit to The Kilns, where C.S. Lewis penned classics like **The Chronicles of Narnia** or venture across rolling hills to visit the charming former homes of J.M. Barrie (**Peter Pan**) and A.A. Milne (**Winnie the Pooh**). Meanwhile, an unforgettable journey tracing the steps of the legendary playwright **William Shakespeare**, is sure to delight any literature fans. In the enchanting town of Stratford-upon-Avon, guests can explore his birthplace, before stopping by the prestigious Royal Shakespeare Theatre to see his work in action. Each destination visited offers an exciting glimpse into the landscapes and inspirations that shaped these authors' timeless tales.

Proudly sitting on the High Street in Broadway, one of England's most charismatic Cotswold villages, The Lygon Arms itself looks like something straight out of a historic feature film. Boasting a rich 600-year history (Oliver Cromwell, Charles I, Richard Burton and Elizabeth Taylor to name a few have signed the guest book!) there couldn't be a more ideal spot to help keep the cinematic magic alive after a day exploring the Cotswolds countryside.

The Lygon Arms, High Street, Broadway, Worcestershire WR12 7DU  
[www.lygonarmshotel.co.uk](http://www.lygonarmshotel.co.uk)

**Press Information:**



J Public Relations  
Francesca Moore  
Email: [iconic@jpublicrelations.com](mailto:iconic@jpublicrelations.com)

Angela Day  
Head of Public Relations, Iconic Luxury Hotels  
Email: [angela@iconicluxuryhotels.com](mailto:angela@iconicluxuryhotels.com)

- ENDS -

**Editor's Notes:**

**Cotswolds Tours and Travel:** <https://cotswoldtoursandtravel.com/>

**ABOUT THE LYGON ARMS**

Situated within the idyllic Cotswolds village of Broadway in Worcestershire lies historic coaching inn, The Lygon Arms. With roots dating back to the 14<sup>th</sup> century, The Lygon Arms is steeped in history, and reminders of the vast Tudor influence are visibly appreciated in the superb restoration of original features. 86 individually designed guest rooms celebrate the hotel's storied heritage, including the regally appointed Charles I Suite. The Lygon Arms boasts two restaurants helmed by James Martin, in addition to a variety of relaxed lounges, meeting spaces, a dedicated afternoon tea room and a summer alfresco courtyard. The Lygon Spa offers spoiling spa treatments alongside an indoor swimming pool, heat facilities and a fully-equipped fitness centre and studio.

**ABOUT ICONIC LUXURY HOTELS**

Iconic Luxury Hotels was founded in December 2016 and is an expanding hotel company with an international focus. The collection of owned and managed hotels comprises an eclectic mix of properties each of which celebrates distinctive architectural style, cultural heritage, and natural surroundings. Each property has its own character, traditions, and stories but they share a common commitment to delivering outstanding experiences.

The current portfolio includes some of the world's most famous hotels from Cliveden House, one of England's finest country estates, to the Hotel Excelsior in Italy which is the home of the Venice International Film Festival. The other UK hotels comprise the Chewton Glen, an English estate on the South Coast; The Lygon Arms, a 14th Century Coaching Inn in the Cotswolds; 11 Cadogan Gardens in Chelsea, one of London's most prestigious residential neighbourhoods; The Mayfair Townhouse which sits in the heart of exclusive Mayfair; and the newest addition to the collection The Chelsea Townhouse, which opened its doors in September 2023. Later this year we will see the opening of the luxurious Palm House Hotel, in Palm Beach, Miami, Florida.

Iconic Luxury Hotels is part of L+R Hotels, a family-owned global hotel investment and management company with an extensive portfolio of more than 115 hotels, with 23,000 bedrooms across the UK, Europe, the US, and the Caribbean. With an evolving collection, ranging from select service hotels in Europe's most sought-after cities, to opulent, five-star assets and breath-taking leisure resorts, many of which are in the world's most exclusive locations, including Barcelona, Grand Cayman, Ibiza, London, Los Angeles, Mallorca, Monte Carlo, Turks and Caicos, Venice and more.



THE LYGON ARMS